

Southern Belle, LLC

FOR RADIO STATIONS

**WRBG (FM), Mifflinburg, PA
WQBG (FM), Elizabethville, PA
WCFT (FM), Bloomsburg, PA
WHNA (FM), Riverside, PA
WZBF (FM) now WNNA-FM, Beaver Springs, PA**

450 Route 204, Selinsgrove, PA 17870

EEO PUBLIC FILE REPORT

This EEO Public File Report is filed in the stations' public inspection file pursuant to Section 73.2080(c) (6) of the Federal Communications Commission's ("FCC") rules.

During the period ending on March 31, 2018, the stations filled the following full-time vacancies:

WRBG-FM/WQBG-FM/WCFT-FM/WHNA-FM/WNNA-FM (3) Marketing Consultant

WRBG-FM/WQBG-FM/WCFT-FM/WHNA-FM/WNNA-FM Air Talent/Production Asst

WRBG-FM/WQBG-FM/WCFT-FM/WHNA-FM/WNNA-FM (2) Video Production

The station interviewed a total of 13 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

Walk- ins/ Referrals 2
ON Air recruitment ads 1
Internal Posting
Stations Websites
Newspaper
All Access 2
Pennsylvania Association of Broadcasters
National Association of Broadcasters

RAB

Indeed.com 8

LinkedIn.com

Insideradio.com

Radio Ink

Attachment A contains the following information for each full-time vacancy:

- The recruitment source(s) used to fill each vacancy, identified by name
- The recruitment source that referred the hiree for each full-time vacancy;
- The total number of persons interviewed for each full-time vacancy; and
- The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu options activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

If your organization would like to be contacted regarding future vacancies, please contact:

Sean O'Mealy

Market Manager

Southern Belle, LLC c/o Seven Mountains Media, LLC

PO Box 90

Selinsgrove PA 17870

570-374-8819

sean@7mountainsmedia.com



Attachment A

Full-Time Vacancy EEO Information

Job Title of Vacancy: (3) Marketing Consultant

Date Vacancy Opened: 04/01/17

Date Vacancy Filled: 11/6/17, 11/27/17, 02/01/18

Recruitment source that referred the hire: Referral, On Air, Referral

Total persons interviewed for the vacancy: 5



Attachment A

Full-Time Vacancy EEO Information

Job Title of Vacancy: Air Talent/Production Assistant

Date Vacancy Opened: 10/1/17

Date Vacancy Filled: 11/6/2017

Recruitment source that referred the hire: All Access

Total persons interviewed for the vacancy: 2



Attachment A

Full-Time Vacancy EEO Information

Job Title of Vacancy: (2) Video Production

Date Vacancy Opened: 08/01/17

Date Vacancy Filled: 08/21/17, 01/02/18

Recruitment source that referred the hire: (2) Indeed.com

Total persons interviewed for the vacancy: 6

1. Career Fairs:

2. Training and Professional Development:

a. We offer RAB Professional Development Foundations Courses to our Account Executives but any department (promotions, production) can participate. There are 17 online classes with the final exam resulting in certification as a Radio Marketing Professional.

b. Seven Mountains Media in partnership with Vici Digital Media conducted digital classroom training to all sales and management employees. The training was in 3 parts, and is ongoing through weekly online webinars.

3. Intern Initiative:

Our company engages in an intern initiative with area High Schools. Under the guidance of our Program Directors, these interns received hands-on training in planning, producing and directing.